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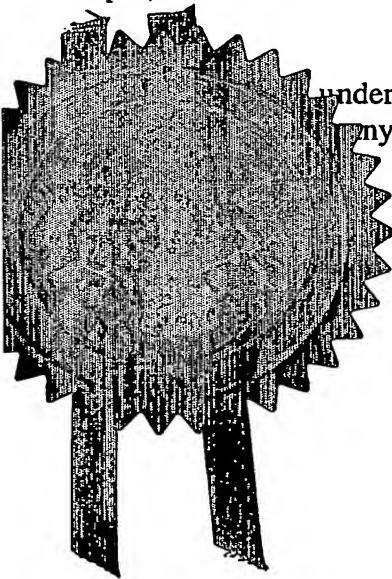
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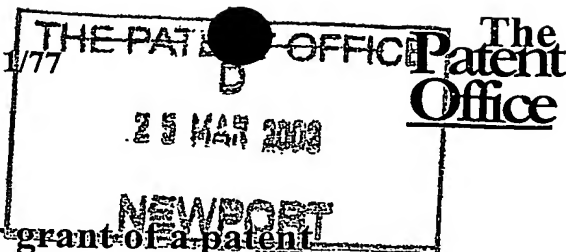
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METHOD

The present invention relates to a method, notably to a method for coating printed transfers for subsequent
5 application onto ceramic wares.

BACKGROUND TO THE INVENTION:

Transfers typically used for applying an image to a
10 ceramic substrate typically comprise a carrier sheet or web having applied thereto an image and a cover coat fluid which overlies the image and usually extends radially beyond the periphery of the image. The term image is used herein to denote any form of image, for example a
15 decorative picture or pattern, an alphanumeric batch or quality control code, a product name or code and so on. The image may be a complete individual image or may be composed of a series of separate elements which make up a total image, as is the case for example with a pattern for
20 the rim of a plate which may comprise a series of separate elements in a specified spatial relationship and orientation to one another. The dried cover coat film serves to retain the integrity of the image when the image is transferred from the carrier to the substrate to which
25 it is desired to apply the image. For example, the cover coat can extend over a series of elements of an image to ensure that they are linked and retained in the desired relationship to one another as the transfer is applied to the substrate. The cover coat may then remain upon the
30 substrate to protect the image or may be removed. For

example, in applying images to ceramic articles, the image is applied to the article and the article then heated to burn off the cover coat and fire the image to the surface of the article and to burn off the cover coat. typical
5 temperatures involved are 400 deg c to burn off the covercoat and then 600 deg c to fire the decal in place.

For convenience, the term transfer will be used herein to denote in general all types of such a structure for any
10 use. However, the invention is of especial application in the coating of transfers for use in applying an image to a ceramic article which is then heated to remove the cover coat. The invention will be described hereinafter in terms of this preferred application.

15

In current practice, the image and the cover coat are applied to the carrier sheet or web, for convenience generally denoted hereinafter as the carrier sheet, by consecutive lithographic or screen printing operations.
20 This usually requires the use of a drying stage after the application of the cover coat, which adds to the time and cost of manufacturing a transfer. Such consecutive printing also requires accurate registration of the application of the cover coat to the carrier sheet in
25 order to ensure correct application of the cover coat over that area of the carrier sheet carrying the image. This can be complex and costly and is often prone to errors. Alternatively, the cover coat is applied over the whole surface of the carrier sheet, in which case problems of
30 registration are reduced, but wastage of the cover coat

occurs and post cutting around the grouped shapes is often necessary to separate the groups prior to application to the ware.

5 Furthermore, the printing techniques used are appropriate for large scale runs of the same image and cover coat patterns. However, the use of transfer printing of images is not economically viable for short runs, except for high value products where the cost of designing and creating
10 the necessary individual screens or printing plates for the image and cover coat printing can be accepted. As a result, short runs of a printed ceramic article, for example a commemorative plate or cup, are expensive and complex to achieve and often result in a high level of
15 faulty products due to imperfect registration of the printed image on the substrate, notably where the article has a complex three dimensional surface shape.

Moreover, printing screens are complex and costly to
20 design, fabricate and maintain and are prone to contamination, leading to defects in the application of the cover coat and to retention of residual cover coating compositions leading to dribbling of residual composition onto the carrier sheet. The storage of additional cover
25 coat screens is both expensive and space consuming.

We have now devised a method which reduces these problems and permits short runs of a product to be achieved economically.

SUMMARY OF THE INVENTION:

Accordingly, the present invention provides a process for cover coating a transfer for application to a substrate, notably to the surface of a ceramic article which is then to be heated to fire the image to the article and remove the cover coat, which method comprises coating a pre-printed image on a carrier sheet by applying a cover coat over at least that area of the sheet to which the image has been applied, characterised in that the image and/or the cover coat is applied using a drop on demand or impulse jet ink jet printer specially modified for the purpose.

Surprisingly, we have found that such ink jet printers can be used successfully to apply the viscous cover coat composition to the carrier sheet of a transfer. This is despite the fact that it is known that ink jet printers are not usually suitable for applying highly viscous materials and prima facie would not have been considered as possible mechanisms for applying the cover coat composition.

The ability to use an ink jet printer to apply the cover coat enables the print operator to change the shape of the cover coating rapidly on line, reducing the disruption caused to the transfer production process. This enables short production runs and rapid changeovers between different transfers to be achieved economically and also reduces the lead time between the design of an image and

its use in a printing process.

Since the cover coating printing is changed by altering the operation of the printer using electronic control techniques, the operator avoids the cost and complexity of changing screens and of ensuring accurate registration of the printed image and cover coat following a change of image. Furthermore, the removal of the cover coating screens from the printing process is believed to provide a number of additional benefits: the removal of the screens from the printing press reduces the cost and complexity of the printing process; and there are significant cost space, lead time and downtime savings associated with not having to design, deliver, set up, store, maintain and repair screens.

Furthermore, many of the compositions which can be applied using an ink printer often dry rapidly. It is thus possible using the method of the invention to do away with the large and expensive drying tunnels hitherto considered essential in the manufacture of transfers, resulting in a reduced process cost. In conventional cover coating high viscosity pastes are required - typically 2 to 3 poise - these viscosities are necessary to ensure the covercoat paste can be handled in the screen print frame effectively. With ink jet technology described here it is possible to reduce viscosity to obtain effective ink jet application and use faster drying materials to achieve the required initial gelling and vastly reduced dry times.

We have also found that the use of such ink jet printers reduces the dribbling of "carry-over" of cover coat compositions onto the carrier sheet or between printed images which occurs with screen printing techniques. The image produced using such ink jet printers are thus often sharper than those achieved using conventional screen printing techniques. Furthermore, the controlled application provided by an ink jet printer should enable the image to be printed with less wasted fluid. the ink jet non contact process as compared with the screen print contact process should also reduce bubbling in the coated material and eliminate screen induced coating lifting.

As indicated above, the invention is of especial application in the manufacture of transfers for application to ceramic articles where the cover coat is subsequently removed from the applied image by firing or heating the article. However, the invention may be applied to the manufacture of transfers for any use where the benefits of being able to change the coating area rapidly and/or on line can be of benefit, for example in the manufacture of decal transfers for the automotive industry, for the manufacture of product identification labels in the electronics or other industries and so on. In such other applications the cover coat may remain in position overlying the image once it has been applied to the target substrate to act as a protective layer. However, in all cases the initial function of the cover coat is to retain the integrity and orientation of the elements of the image over which it has been applied.

Therefore, the cover coat typically extends beyond the plan area of the image. Since the ink jet printer can apply the cover coat composition to an accurately designated area, it can apply the cover coat only to those discrete areas of the carrier sheet carrying an image or elements forming an overall image, rather than over the whole area of the sheet. Typically, the cover coat extends from 1 to 2 mms beyond the periphery of the image and may provide a bridging layer extending between individual elements of a composite image. For convenience, the invention will be described hereinafter in terms of a single image element having a single cover coat applied so that it extends substantially uniformly approximately 1 mm beyond the edges of the image.

The carrier sheet component of the transfer structure can be made from any suitable material, for example a siliconised paper or card, from which the image can readily be separated and can take any suitable form, for example a sheet, or strip which acts as a support or carrier for the image and cover coating. Typically, the image is floated off the carrier sheet using water, or a tamp mechanism, and the carrier sheet is made from a water resistant material. Many types of suitable material are used in the transfer manufacturing industry and may be used in the present invention. For convenience, the invention will be described hereinafter in terms of the use of a sheet of a siliconised paper as the carrier sheet.

The cover coat composition is typically a film-forming composition containing a polymer in a fluid carrier. The polymer is typically an acrylate, alkyacrylate, vinyl, carbonate, styrene, or alkene polymer, copolymer, mixture, blend or alloy or a synthetic rubber, for example a butadiene/acrylate or styrene blend.

The fluid carrier is typically water or an organic solvent of the types described above for use in the image forming composition. Preferred cover coat compositions for use in the ceramics industry contain a film-forming polymer which decomposes to give volatile components upon heating and/or the polymers are thermally stable but sublime and/or volatilise when the transfer is heated. Typically such decomposition or volatilisation occurs at a temperature which is at least 20°C below the temperature required to fire the image forming components to the glaze of the ceramic article to which the transfer has been applied. The cover coat serves to protect the image on the transfer and to retain the integrity of the image as the image is transferred from the carrier sheet to the ceramic article. The cover coat must therefore have sufficient tensile strength and three-dimensional flexibility to achieve this function. This can be achieved by the use of polymers which have the requisite strength in thin films and/or by the application of a sufficiently thick cover coat film, for example from 20 to 50 micrometres thick, to achieve the desired tensile strength.

It will usually be desired to use the minimum of film

forming polymer in the cover coat from cost considerations, for example to form a film typically 30 micrometres thick. The optimum polymer and film thickness used in any given case can readily be determined by simple trial and error tests. the film is also required to gel initially on the decal surface and release backing at typically 20-25°C - this to ensure the cover coat remains accurately registered with the decal and does not flow away at the edge of the cover coat periphery.

As with the image-forming composition, the maximum viscosity of the cover coat composition will also be determined by the type of ink printer used to apply the composition. Typically, the cover coat composition will have a viscosity of less than 350 cPs at 25°C, preferably less than 200 cPs, and will be applied at a pressure of up to 3 Bar through a nozzle orifice of from 200 to 500 micrometres.

A particularly preferred cover coat composition is one comprising the film-forming polymer dissolved or suspended in 100 parts of a fluid carrier composition comprising water and/or an organic solvent such as methylethyl ketone.

In the method of the invention, the cover coat composition is applied using a drop on demand or impulse jet ink jet printer. In view of the high viscosity of the composition, it is preferred to use a drop on demand ink jet printer which is capable of operating at pressures of

up to 3 to 5 Bar using nozzle orifices of from 200 to 500 micrometres. Such printers and their operation are known in the printing field and are commercially available from Willett Limited and may be used in their commercially available forms with little or no modification. Such printers typically comprise an array of nozzle orifices in a print head past which a carrier sheet travels. Each nozzle is fed with image-forming or coating composition under the control of a valve mechanism, notably an electrical solenoid valve opened and shut by applying an electrical pulse to the appropriate valve. In this way the sequence of operation of the valves deposits image-forming or cover coating composition at the desired location on the carrier sheet moving relative to the print head. As indicated above, a series of nozzles and/or print heads can be used to deposit several different image-forming compositions to create a complex image on the carrier sheet.

The suitably modified drop on demand printer can be operated in the conventional manner. However, we have found that in some circumstances, due to the high viscosity of the compositions being applied, it may be desirable to apply a double electrical pulse to the solenoid valve in place of the conventional single pulse to open the valve for each printed dot. Such double pulsing of the valve can be achieved using conventional techniques. Furthermore, when applying the cover coat it may be desired to hold the valve open for prolonged periods to print continuously from a given nozzle, that is

to hold the valve open for longer than three consecutive printed dots. In this case it may be desired to apply an initially high electrical pulse to open the valve and then to retain the valve in the open position by applying a
5 holding electrical current to the valve which is only 20 to 40% of the initial current level. This reduces the risk of overheating of the valve and premature burnout of the solenoid valve.

the jetting performance of the ink jet valves and modules
10 may be enhanced and controlled through local heating of valve, valve manifold. in this way higher viscosity fluids can be used with lower viscosity jetting - achieved by applying heat at the jetting point. also the avoidance of too high a jetting temperature can be controlled through
15 local cooling.

As indicated above, the drop on demand printer used in the method of the invention may be a commercially available form of such a printer, except that it will usually be
20 desired to use a nozzle having an orifice of from 125 to 500 micrometres so that the printer operates at pressures below about 3 Bar. However, a preferred form of drop on demand print head is one which operates at a frequency in excess of 200Hz, preferably 600Hz to 2 kHz, since we have
25 found that the use of such high frequencies enables high resolution images to be printed and that the use of such high frequencies avoids the need for the double pulsing of the valve described above.

30 In the method of the invention, the image-forming

composition is pre-applied to the carrier sheet by either screen, litho or other printing means and the cover coating applied over that image so that the cover coat extends typically 1-3 mm beyond the edge of the image.

5 Typically, the image will require some time to dry to a sufficient extent for the cover coat to be applied over it without causing puckering, bleeding of the image into the cover coat and other problems. It is usual, therefore, to incorporate a drying step between the image application

10 and cover coat application steps. Such drying steps include IR heating or hot air heating, or may occur spontaneously where the image-forming composition is cured through IR radiation or by chemical interactions. In some cases it may be possible to carry out both the image

15 printing and cover coat application on a single print station, for example where the image-forming composition is cured by UV radiation and the drying time between printing and overcoating is virtually eliminated.

20 Where the image printing and the cover coat application are carried out at separate stations, it will usually be necessary to provide some means by which the operation of the cover coat printer can be synchronised with that of the image printer. Such synchronisation can be achieved

25 using timing marks upon the carrier sheet and photocells to detect the passage of those marks. Alternatively, the movement of the carrier sheet can be monitored by means of a shaft encoder on one or more of the drive shafts of the carrier sheet transport mechanism and inter-linking the

30 output from the shaft encoder(s) to the operation of the

printers. Such inter-linking and synchronisation of the operation of the carrier transport and the printers can be achieved electronically.

5 As indicated above, the operation of the printers and the patterns which they print are controlled electronically so that they can readily be varied without the interruption and complexity of replacing screens or plates as with conventional printing techniques. The operations can be
10 readily adjusted on line so that minor errors in registration or positioning of images and/or cover coats can be rectified on line by simple input from a keyboard or other control means. This electronic control also allows the form of the image to be varied rapidly and on
15 line so that different transfers can be made with minimal interruption of the printing and coating operations.

The invention will now be illustrated by the following examples in which all parts and percentages are given by
20 weight unless stated otherwise.

Figure 1 shows a schematic depiction of a transfer sheet
10 comprising a sheet of siliconised paper 15 upon which are printed images 20, 30 and associated cover coatings
25 25, 35 which extend over the associated image and for approximately 1 mm beyond the edge of the image. The image-forming composition consists of a suspension of particles of the film-forming polymer in a solution of Orasol black dye in methylethylketone. The cover coating
30 composition consists of a dispersion of a blend of butyl

rubber (95 parts) and polymethylmethacrylate (5 parts) in methylethylketone and has a viscosity of 100cp at 25°C.

Figure 2 shows a schematic depiction of a printing apparatus used for depositing the cover coat 25, 35 over the associated images 20, 30. The printing apparatus 100 comprises an inkjet printer 110 and a control system 130. The inkjet printer comprises an array of nozzles 120 that are arranged to deposit cover coating material on a transfer sheet 10. As the transfer sheet is moved relative to the apparatus (either by moving the array of nozzles 120 or the transfer sheet 10) the control system causes one or more of the nozzles to be opened such that the cover coating is applied to the appropriate regions of the transfer sheet. The printing apparatus may additionally comprise a dryer 150 to assist the drying of the applied cover coat material.

The deposition of the cover coat material is determined by the control system 130. In order to deposit the cover coat material over the associated image the control system must determine the location of these images: this may be achieved by passing data used by a similar printing system to deposit the images on the transfer sheet to the control system. This data is then used to calculate the areas over which cover coat material is to be applied, and this data is then used to control the nozzle array. Alternatively, a scanner 140 may be connected to the control system 130 such that the images 20, 30 on the transfer sheet can be identified and located, and the

areas to be covered with cover coat material can be determined by the control system.

It will be understood that the apparatus used to apply the cover coating material may be integrated with the apparatus used to apply the image(s). The image data is transferred to the control system and the image applied to the transfer sheet, and the image dried (either by waiting for an appropriate period of time or by using the dryer). The cover coating material is then applied over the images and subsequently dried. Different nozzle arrays would be required to deposit the materials used to form the image and the cover coating.

In a particular embodiment of the present invention, the cover coating fluid composition was applied to a pre-printed carrier sheet using a Willett 700 drop on demand ink jet printer operating at a pressure of 0.75 - 1 Bar and having an array of nozzles with a nozzle orifice diameter of 500 microns to print a solid overcoat strip approximately 6 mm wide and 30 microns thick. The cover coat extended substantially uniformly 1 mm beyond the edge of the image and dried to a solid film within 10 seconds. If desired a hot air drier may be used to assist drying and curing of the cover coat. Although typically each nozzle in the array is provided with a dedicated coating material supply, a plurality of nozzles may be supplied from a manifold connected to a reservoir of coating material.

The ink jet valves may be assembled into an array by means of a manifold and the modules so created would either be traversed across a decal sheet or provided as a fixed array. This enables the ink jet valve components to be
5 changed in a rapid manner. Furthermore, such an embodiment may also incorporate a fast plug-in replacement process for the valves and/or manifolded valve modules.

International patent application PCT/CA02/01544 describes
10 an ink jet printer that may be used to perform a method according to the present invention.

Although the present invention is concerned with the application of a cover coating to ceramic ware, it will be
15 understood that such a technique may be integrated with a digital colour printing process for ceramic ware. As the printed image is stored in a data file, the data file can be accessed by the cover coating application system in order to process the data held in the file in order to
20 create the cover coat pattern that is to be applied to the ceramic ware. In an alternative arrangement, a scanner can be provided to scan a desired pattern and the information from the scanner can then be manipulated using conventional image processing technology to provide the
25 data input used to create a new cover coat pattern.

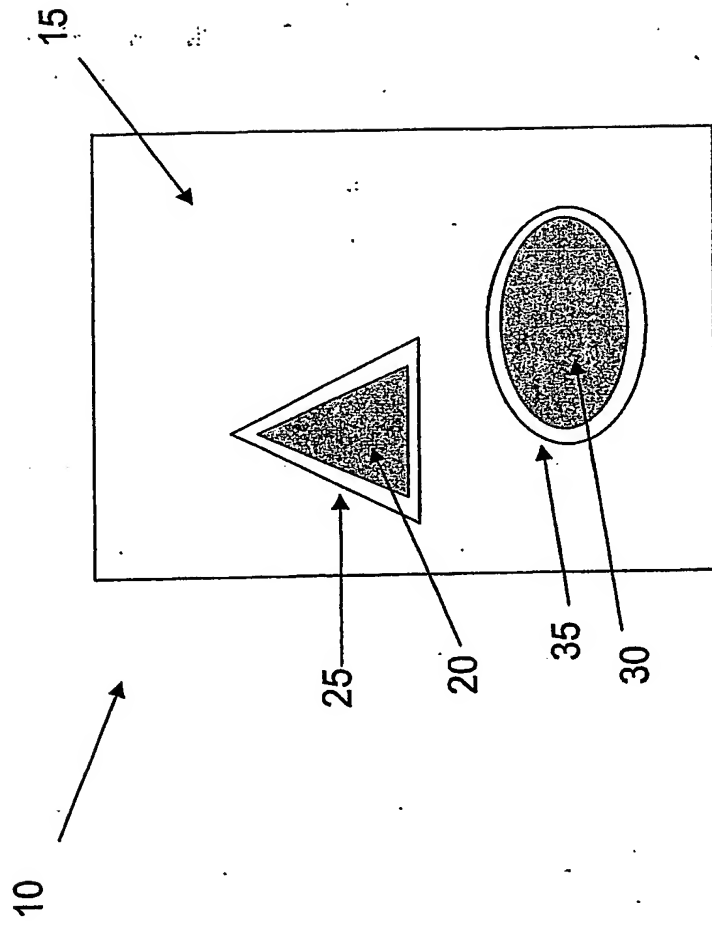


Figure 1

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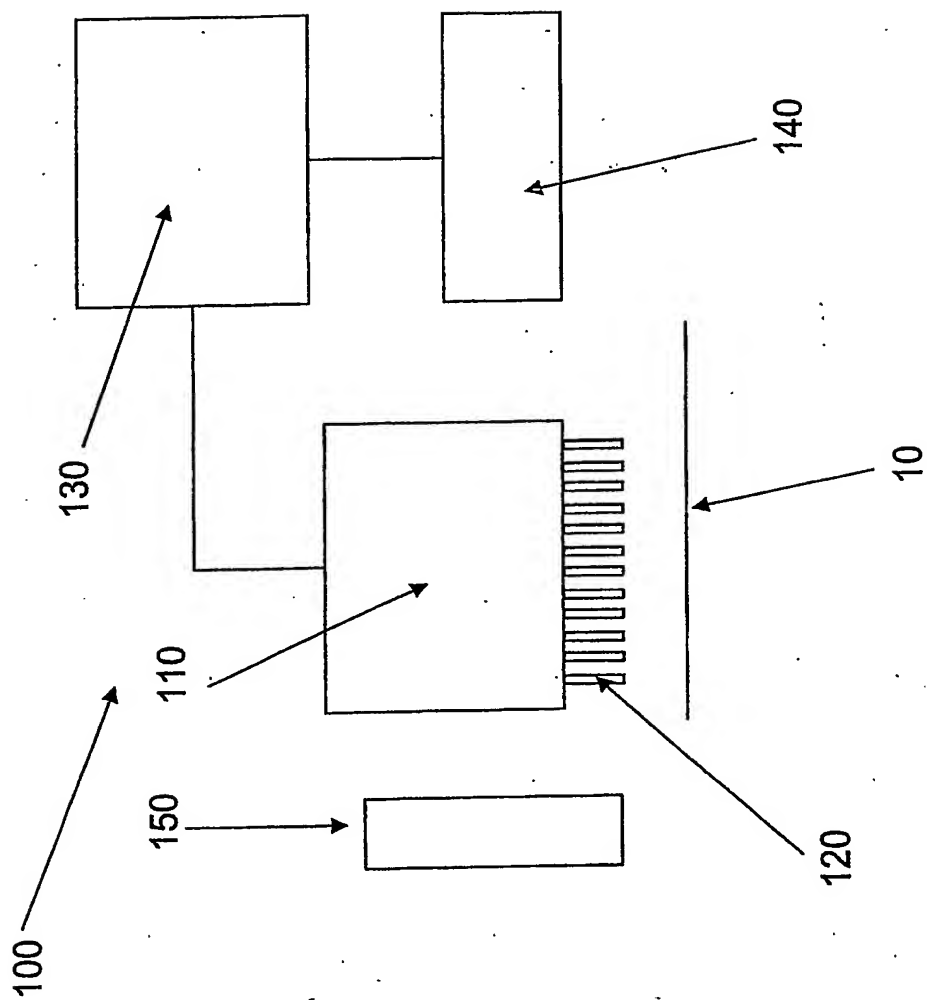


Figure 2

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